Decision Analysis Professor Financial Management Professor



#### **Academic Degrees**

- Master's degree in Government and Culture of the Organizations, Universidad del Istmo, Guatemala (with the collaboration of the Instituto Empresa y Humanismo de la Universidad de Navarra, Spain), 2016.
- Executive MBA, IPADE Business School.
- Executive MBA, UNIS Business School, Universidad del Istmo, Guatemala.
- BS in Applied Mathematics, Universidad de San Carlos de Guatemala (USAC).

Relevant courses:

- Focused Program "La correcta toma de decisiones: pilar básico en tiempos complejos", IESE Business School, 2012.
- Colloquium on Participant-Centered Learning, Harvard Business School, 2007.

### **Managerial Background**

- Business advisor in Mexico, Guatemala and El Salvador.
- Member of several Boards of Directors in Mexico, Guatemala and El Salvador.

### **Academic Experience**

- Guest Professor at IDE Business School, Quito and Guayaquil, Ecuador, 2008 up to date.
- Guest Professor in the Finance Division at the Instituto de Estudios Empresariales de Montevideo, IEEM, Uruguay, 2000 up to date.
- Professor of Finance and Decision Analysis, UNIS Business School, Universidad del Istmo, Guatemala 1990 up to date.

Publications:

- Finanzas operativas: un coloquio. Co-author with Lorenzo Fernández.
- Finanzas estructurales: otro coloquio, co-author with Lorenzo Fernández Alonso.
- Finanzas de valuación: un nuevo coloquio, co-author with Lorenzo Fernández Alonso.

# **Areas of Interest**

- Project evaluation of investment
- Business appraisal
- Finance transaction
- Treasury management
- Decision Analysis Process
- Qualitative factors in Decision Analysis

# Contact

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