

Lorenzo Fernández Alonso

Professor and Head at Financial Management Department
Director, Monterrey Campus
Member of the Board of Directors
Member of the Executive Committee



Academic Degrees

- MBA, Instituto Panamericano de Alta Dirección de Empresa (IPADE Business School).
- BS in Industrial Engineering, Universidad Panamericana (UP).

Relevant courses:

- The United States Mergers and Acquisitions, New York Institute of Finance.

Managerial Background

- Appraisal Partner Consultant: mergers and acquisitions.
- Appraisal: Hipódromo de las Américas; Seguridad y Protección Contra Incendios, S.A.; Decar del Valle, and others.
- Financial Analysis and Implementation of Value Generation: Grupo Auriga; Grupo Alsea; ICA.
- Member of the Board of Directors in several companies.

Professional Activities

Finance Professor at:

- INALDE, Escuela de Dirección y Negocios, Colombia.
- IAE Business School, Argentina.
- ISE Instituto Superior da Empresa, Brazil.
- Tayasal Escuela de Negocios, Guatemala.
- PAD Escuela de Dirección, Peru.

Areas of Interest

- Corporate finance
- Personal finance
- Business appraisal
- Stock market
- Investment projects
- Financial models
- Family Office